Parameswaran. M

UX Lead / UI Designer / FE Dev Support and Team Management

paramug2@gmail.com
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Objective

A creative **UXLead** position that focuses on creating innovative solutions to improve communication, usability, interaction and user experience.

Summary of Qualification

I am a professional UX UI Designer / UI Developer.

With 19+ Years of experience in all forms of web UX/UI design development, including product design, interaction design, Visual Design, Front-End coding, Promo Emails.

I always had that passion for delivering super cool products of very high standards and best code practices. Coding has become my key advantage and strength!! Currently, I'm looking at architecting systems to scale and building products which are a delight to use. I think managing people comes naturally to me and I'm extremely excited to build teams where people work together to build the best products we've imagined.

Over years of extensive experience and has worked with many teams and technologies, I've solved several complex problems and business solutions in web and mobile applications development that provides a rich User experience and optimized data transfer between the client and server.

I've worn many hats in my career - Programmer, Designer dude, Tester, Leader ♟ , and interesting Speaker. As a result, I have earned the ability to manage multi-disciplinary projects, troubleshoot performance issues, and pilot complex challenges.

Brands I've worked with include Roche Diagnostics, MPS.org, HDFC, Walgreens, AES, FAI India, WIPRO IOT, WIPRO HOLMES, KMCH Hospitals, DHL, Resoltz, Roche Diagnostics,

JavaScript, Angular / React Experience, help me to understand the product / project requirement in Developer perspective, that lead me to explain the business concepts to the core developer & tester easily.

Skills & Expertise

Photoshop
Adobe XD
Figma

Secondary Skills

JavaScript
React Js
Redux
Styled Components
Story Book Creation
Jest
HTML5
CSS3
Bootstrap
SASS
LESS
Browser Compatibility
Responsive Layout

Acting in the area...

Website UI design
Mobile App UI design
Color, typography
UX/UI Designing

React Native UI Alignment
All Mobile Hy-Brid HTML
Image Optimization

UX Lead / UI Designer…

Experience

UX Lead at **Wipro Technologies**,Bengaluru. *April 8th 2021– Present...*

Tech Lead   - Lead UX / UI Developer at **Wipro Technologies**, Bengaluru. *April 8th 2015– April 2021...*

Senior Designer - HTML / CSS Developer
Photon Interactive,Bangaluru. *July 29th 2013 – Mar 2015.*

Senior Systems Analyst { HTML / CSS / Photoshop}
AES Technologies, Coimbatore. *Dec 7, 2005 – March 26, 2013*

Creative Designer at local firm   { NON - IT }
Prinio, Gobichettipalayam. *July 2000 – Nov, 2005*

Education

1997 - 2000 UG – (B.B.M.,)Business Management with 70.8%
 – Gobi Arts & Science College, Gobichettipalayam - **Regular**

2011 – M.sc.,(Computer Science) with 67.5%
 (Annamalai University), Chidambaram

Portfolio Summary

BBY Ads
Role Page UX, UI Design Lead / React Js / Redux Support

BBY Ads Phase II
Role Page UX UI Design Lead

EVELYN Partners (LONDON, Bracknell).
Role Page UX Design Lead / UI Lead React Js / Redux / xState Machine Development Support

Roche Diagnostics.
Role Page UX, UI Design Lead / Angular Development Support

MPS.
Role Page UX, UI Design Lead / React JS Development support

Loreal(Kiosk)
Role Page UX, UI Design/ Development for Kiosk, HTML, CSS, D3JS, JavaScript

Microsoft (Digital Signage)

Role Page UX, UI Design/ Development, HTML, CSS, JavaScript, Angular JS

FAI First American India (Title Insurance)

Role Page UI Design/ Development, HTML, CSS, JavaScript, Angular JS

JPMC– Legal Ops

Role Page UI Design/ Development, HTML, CSS, JS, Angular JS Prototyping (KYC module)

HDFC Life(KYC module)

Role Page UI Design/ Development, HTML, CSS, JavaScript

Journey Builder App

Role Page UI Design/ Development, HTML, CSS, JavaScript, Three Js (Animation module frontend Design)

Walgreens – Mobile Medical App

Role Page UI Design/ Development, HTML, CSS, JavaScript

MuSigma – Mobile Hy-Brid and Web Internal Tracking Systems, Project

Role Page UI Design/ Development, HTML, CSS, JavaScript

The Chennai Silks

www.thechennaisilks.com

Role Page UI Design/ Development, HTML, CSS, JavaScript, UX Design and Work flow integration

Anna University

http://www.annauniv.ac.in/

Role Page UI Design/ Development, HTML, CSS, JavaScript

Entheos

 http://www.entheosweb.com/

Role Page UI Design/ Development, HTML, CSS, JavaScript

KMCH

 http://www.kmchhospitals.com/

Role Page UI Design/ Development, HTML, CSS, JavaScript

SP Apparels

 http://www.spapparels.com

Role Page UI Design/ Development, HTML, CSS, JavaScript

Other achievements

Mr. Bharathiar University – **Body Building**(1997-98),

Karate III DAN Black Belt Practicing (ShotokanProfessional Fighting Style) .

Best Employee of the **YEAR 2014** at Photon.

Beyond the call of Duty Award at <mark>WIPRO 2018</mark>…

I awarded for other project's bug fix support***

Thanks for taking the time to look over my curriculum vitae. I am looking forward to hearing from you soon.

Feel free to catch me at <mark>9148588555</mark>

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